

Business Intelligence Roundtable

Is BI ready for Cloud Computing?

Is Cloud Computing ready for BI?

09 Feb 2011

AN **ITA** ROUNDTABLE SERIES

Chaired by: [Tom Huguelet](#), [contextQ](#)



Illinois Technology
Association

About ITA



The **Illinois Technology Association (ITA)** is committed to developing an environment in which technology companies can flourish in an increasingly competitive marketplace. The ITA is a regional industry trade association headquartered in Chicago and serving all of Illinois. The ITA provides members with access to connections, information and promotional opportunities to improve business locally, regionally and nationally.

Already more than 550 members-strong, the ITA connects technology organizations that focus on travel, data management, telecommunications, navigation, sales enablement, and much more.

ITA Roundtable Program

The mission of the ITA Roundtable Series is to create small group collaboration opportunities for the Illinois technology community. Relevant topics that will accelerate the development of the regional technology industry through the creation, growth, and success of individual businesses are the focus of each program. ITA builds progressive collaboration through the involvement of individuals that have excelled as leaders in the tech community that want to give back to both emerging and established tech companies.

ITA Membership

We invite you to become a member and let the ITA help drive your business. Membership **entitles your entire company** to participate in ITA activities and events at discounted rates.

For further information, please contact:

Mary Pat McGlynn

Membership Coordinator

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(312) 924-1061.

Introductions



- Who are you?
- What do you do?
- What have you done?
- What brings you here today?

Business Intelligence

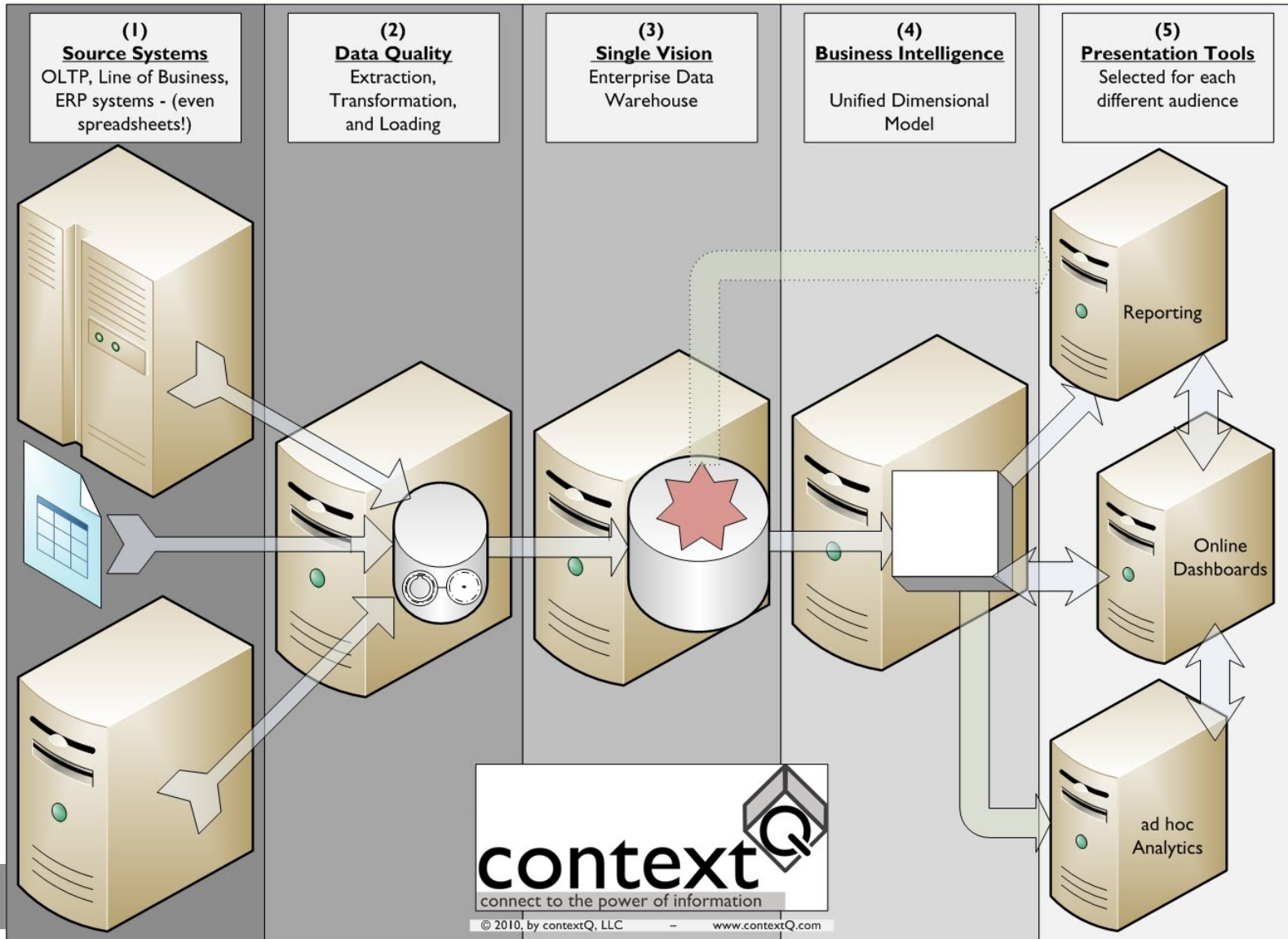


- http://en.wikipedia.org/wiki/Business_intelligence
- [Gartner](#): An umbrella term for the applications, infrastructure, platforms, tools and best practices enabling access to and analysis of information to optimize decisions and manage performance.
- [TDWI](#): business intelligence leverages information technology to drive business insight.

Business Intelligence



Business Intelligence Architecture Framework



Cloud Computing



- http://en.wikipedia.org/wiki/Cloud_computing
- [Gartner](#): A style of Computing where scalable and elastic IT capabilities are provided as a service to multiple customers using Internet technologies.
- [TDWI](#)(NIST): ...a model for enabling convenient, on-demand network access to a shared pool of configurable computing resources (e.g., networks, servers, storage, applications, and services) that can be rapidly provisioned and released with minimal management effort or service provider interaction..

Cloud Computing



- Infrastructure as a Service
 - Providing storage or CPU power on the cloud
 - Amazon EC2
 - Platform as a Service
 - Providing a full development environment on the cloud
 - Force.com
 - Software as a Service
 - Providing a business application on the cloud
 - Salesforce.com
-
- Elasticity and scalability
 - Self-service provisioning
 - Application programming interfaces (APIs)
 - Billing and metering of services
 - Security
 - [Cloud Computing: The Last Definition You'll Ever Need](#)

Who's doing it now?



- **(PaaS)**
- <http://www.gooddata.com/>
- <http://www.rightscale.com/>
- <http://www.jaspersoft.com/cloud>
- <http://www.indicee.com/>
- <http://www.loggly.com/>
- <http://www.datameer.com>
- **(IaaS)**
- [Amazon RDS](#)
- [SQL Azure](#)
- Google BigTable (?)
- MongoDB (?)
- CouchDB (?)
- LucidDB (?)

Cloud BI - yea or nea?



- To the Cloud!
- Yawn
- Looks promising

References



[Question and Answer: Ten Tips for Maximizing Data Virtualization Business Intelligence in the Clouds](#)

[LESSON - Business Intelligence in the Cloud: Getting Started](#)

[Cloud Business Intelligence's Perfectly Stormy Future](#)

[Open Cloud Manifesto](#)

[Cloud Security Alliance](#)

[Gartner Identifies the Top 10 Strategic Technologies for 2011](#)

[Business Intelligence Vendors Wrestle with Mergers, the Cloud and Open Source](#)

[How the Cloud Is Putting the Sizzle Back Into Business Intelligence](#)

[Practically Speaking About Cloud Computing:](#)

[Experts Define Cloud Computing: Can we get a Little Definition in our definitions?](#)

Webinar: [The Real Truth about Cloud, SaaS](#)

Date: 15 February 2011 Time: 8:00 AM EST | 11:00 AM EST

Thank you!



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